



## VENDOR STATEMENT OF RENTAL CRITERIA AND APPLICANT INFORMATION FORM

### **Lease Agreement Option**

12 Month Lease (Pay on a Month to Month basis)

- Rental Spaces available starting at \$50 / month
- 10% of total monthly sales

### **Business Requirements & Restrictions:**

- All Vendors are responsible for the upfit of the booth. May include labor and material as well as new walls, painting, fixtures, repairs, reinforcements, etc.
- All Vendors are required to decorate their booth to match their products and have a visible sign of their business name.
- All items must be organized and displayed in a clean, well presented manner.
- Keep your booth floor as clear as possible. Customers must be able to walk in your booth without tripping.
- All small businesses must have their own booth and are not allowed to share space.
- All items must be new in order to be displayed for sale. Items are subject to approval. The owner of Local Focal reserves rights to withdraw items from the floor at any time.
- If Items are edible, they MUST be prepackaged and sealed. These edible items must be approved first. A license or food & beverage certificate may be required. The owner of Local Focal reserves rights to withdraw items from the floor at any time.
- All items must be tagged with official Local Focal price tags and barcode labels.
- Local Focal prides itself in providing a unique, fun, and diverse shopping experience. Therefore, we limit businesses with similar products. Please understand that you may not be accepted if we already carry similar items to what you have for sale.

## **YOUR BOOTH & Marketing it**

Personalizing your booth is HIGHLY encouraged. Building structures or using items to create a unique atmosphere is preferred. \*Booth may be subject to approval.\* Market your booth on social media and other platforms! The more vendors market, the more your booth will be visited.

## **What Does My Rent and Percentage Fee's Help Cover?**

We are so thankful that we can help small businesses succeed in our growing town of Salisbury, North Carolina! In order to keep the doors open, your rent and fees go towards: Advertisements, Social Media and Local Marketing, Maintenance of the Building, Cleanliness of Store, Local Focal Price Tags, Employees/Payroll, Utilities, Property/Sales Tax, Insurance, and Business Fees.

## **Hours of Operation**

Local Focal will be open Monday through Sunday. \*Hours of operation are subject to change.\*

Monday - 10:30am - 6:30pm

Tuesday - 10:30am - 6:30pm

Wednesday - 10:30am - 6:30pm

Thursday - 10:30am - 6:30pm

Friday - 10:30am - 6:30pm

Saturday - 9am - 6:30pm

Sunday - 1pm - 6:30pm

## **Additional Information**

Security Cameras are located throughout our building. Local Focal will do its best to prevent loss, but is not responsible for any lost or stolen items. Please assist us in keeping close track of your inventory. Installation of cameras in your booth or assigned section is suggested.